

“TOOLS FOR SUCCESS” WEBINAR SERIES FOR ASSETS FOR INDEPENDENCE GRANTEES

Your Questions Answered: A Dialogue with IDA Funders

February 8, 2013



Connecting to Audio

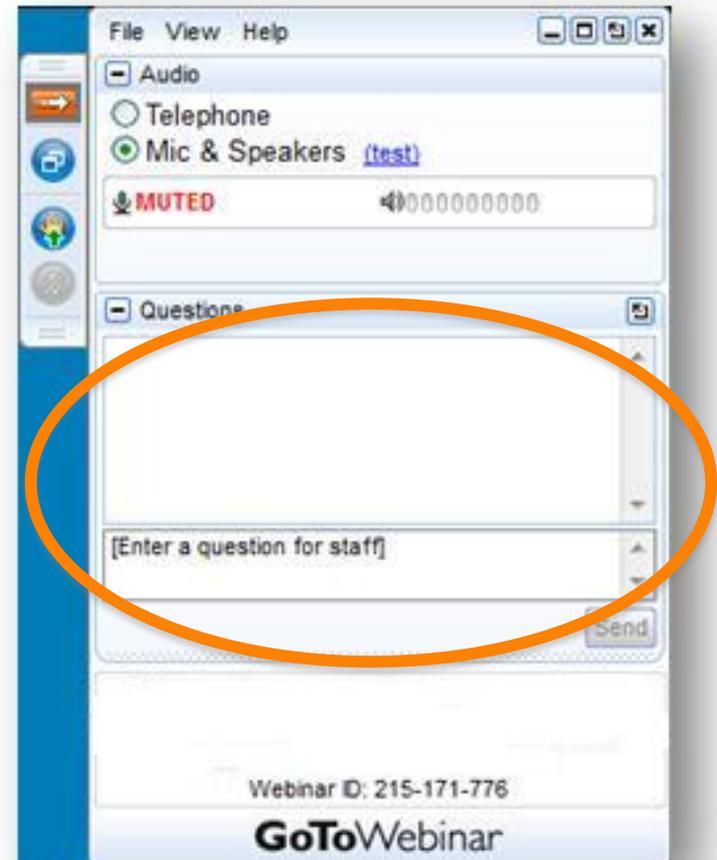
- Having trouble dialing in?
 - Just listen on your computer!
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Housekeeping

- This webinar is being recorded.
- A transcript and link to the recording will be available 2 weeks after the webinar.
- The webinar will last for 1 hour.
- **Having technical difficulties? Contact tmurphy@cfed.org**

Housekeeping

- All webinar attendees are muted to ensure sound quality.
- Use the question box in your webinar Control Panel to ask questions at any time.



Not an AFI grantee yet?

- Assets for Independence (AFI), which is administered through the Office of Community Services (OCS) at the U.S. Department of Health and Human Services, provides federal funding to community-based nonprofits and government agencies for Individual Development Accounts (IDAs). To learn more about applying, visit www.idaresources.org

- Upcoming Orientation Session:

Prospective Grantee Webinar: Preparing a Successful Application

Wednesday, February 13, 2:00 – 3:00 PM EST

Register at www.idaresources.org

Your Guest Speakers

- **Janet Hamilton**
Program Officer
Hutchinson Community Foundation



Your Guest Speakers

- **Rebeca Rangel**
Program Officer
Bank of the West



Your Moderator

- **Leigh Tivol**

AFI Resource Center



The AFI Resource Center provides training and technical assistance to AFI grantees, their project partners, and other organizations that are providing asset-building services across the nation.

Objectives of the Session

- Share grantmakers' perspectives on IDA programs
- Equip you with ideas and strategies to help refine and strengthen your approaches to prospective funders
- Ask questions and get advice directly from experienced IDA grantmakers
- Add to your “toolkit” as you seek non-federal match for your AFI IDA program

Our Format Today

- Interview-style – think “Oprah”!
- Panelists will respond to a series of questions in a few key areas.
- Send in your questions throughout the webinar – we’ll share them with the panelists as they come in.
- This is your chance to get firsthand advice – so take advantage of it!

How do you support IDAs?

- Tell us about what you and your organization do.
- How has your organization intersected with the IDA field, both in the past and at present?

Saver to Homeowner Story Fund

- Submit an IDA success story that inspires savers to achieve their goals.
- IDA programs in California or Tucson, AZ can submit stories and photos of recent homebuyers by **February 28, 2013**.
- Qualified programs will be provided with \$2,000 in matching funds and \$1,000 in administrative funds for each story that is accepted.
- Submit stories to www.cfed.org/programs/idas/ida_story_fund/index.html

Why do you fund IDAs?

- What aspects of IDAs are appealing to your foundation? To you personally as a grantmaker?
- What challenges might IDA programs have in securing funding?
- How do you see IDAs fitting into the work being done by other grantees that you fund? What opportunities do you see to integrate IDAs into those initiatives or programs?

What's your advice to grantseekers for IDA programs?

- What tough questions would you ask a prospective grantee who approached you seeking funding for an IDA program?
- What should prospective grantees do before they make a funding request?
- What specific kinds of data, background, or other evidence would be compelling to you as a funder?

What about the big picture?

- What trends do you see broadly with regard to grantmakers' interest in IDAs?
- What advice or insight do you have about the long-term sustainability of funding IDA programs?
- Diversifying funding streams is a critical component of sustainability. What kinds of funders/donors should IDA programs approach?

How else can IDA programs work with grantmakers?

- Beyond financial resources, how else can a funder be supportive of an IDA program?
- How can grantmakers help bring other players to the table in support of an IDA program (e.g. other funders, community partners, policymakers, etc)?

What else would you like to know?

**The floor is open
for your questions!**

Contact Information

For general questions about the AFI program,
visit www.idaresources.org.

- **Leigh Tivol**
AFI Resource Center
leigh.tivol@idaresources.org
- **Rebeca Rangel**
Bank of the West
rebeca.rangel@bankofthewest.com
- **Janet Hamilton**
Hutchinson Community Foundation
janet@hutchcf.org

Thank you!

Assets for Independence Resource Center

- AFI Resource Center:
 - 1-866-778-6037
 - info@idaresources.org
 - www.idaresources.org
- AFI Program Website:
 - www.acf.hhs.gov/assetbuilding